



XXIX Edición  
6 de Noviembre de 2015

November 6, 2015

## Press Release

### **Antonio Sánchez thanks to the winners "to be a part in the execution of the best projects worldwide in the use of marble. "**

Macael: The Association of the marble of Andalusia recently celebrated the XXIX edition of its traditional Macael Awards wrapped up by the highest representative of the Government of Spain, the President Mr. Mariano Rajoy Brey and the representative of the Andalucía Government, Sr. Susana Diaz Pacheco, who for the second year has seen these awards. During the ceremony, Diaz received a mortar symbolizing the tradition of working in marble in Macael, while Rajoy received the Special Macael Award 2015.

This year, the awards ceremony has enjoyed performing 2 live interviews, one singer David Bisbal (Award for Communication) has highlighted the marble industry as a bulwark of our province and another president ASID Randy Fiser (Institution Award) which has demonstrated its vision of the world of stone and interior design.

As usual, during the gala it has been planned a video, but this year has focused on images and testimonials from real people (stonemason, craftsman, businessman, technician, architect and designer) that "today still alive, that reflect the past and our present and available to us to achieve our future, "said the president of EEA.

After the interviews and video projection, we proceeded to the awards ceremony the protagonists of the evening, the winners of the XXIX edition, Antonio Sanchez has acknowledged in gratitude "for allowing our companies to be partners in the implementation of the best projects worldwide in the use of marble.

Throughout his speech Tapia Sanchez praised "the efforts of our employees, who as we have believed and believe in our project. Professionals who have joined and involved in our businesses and with every day that we achieve our projects. "

As for the support of various public authorities, the president has broken every one, highlighting "the commitment in every way Macael Mayor Raul Martinez from the association that I preside want to thank publicly." Also the president of the Provincial Council of Almería, Gabriel Amat "for their support of our region and its companies through rationalization aid and sustainability of the municipalities of our region."



XXIX Edición  
6 de Noviembre de 2015

The president of the Junta de Andalucía, Susana Diaz highlighting "the ability of closeness between EEA and the Andalucía government enabling our industry today are better prepared to face a globalized and competitive market. I hope to continue working hand in hand in the different needs of our industry. " And the prime minister of Spain, Mariano Rajoy emphasizing "stability and economic growth generated by the government of Spain and allowing it to be great witness of the efforts we have made to help ensure that growth is a reality. The marble industry is part and engine of that growth. "He also asked the Central Government to support the geographic identity protected for products not agri food".

The president reiterated his intention to create a new strategic plan "help to work on the concepts of product differentiation, valuing a much more active way everything related to the design, distribution channels, customer service concepts which ultimately they are intrinsically linked to the brand idea. No doubt this would be the next great achievement that we should be targeting each of the companies that make up the sector to be able to develop our businesses, unique, new designs that distinguish us from the rest of the market and meet a premise that guarantees success: to be able to have our name reaches the end of the marketing chain. "

The previous strategic plans (1983 and 1998) were "a big lever, helping to lay the groundwork for the consolidation of a sector that generates employment and wealth and have made our industry today is a benchmark worldwide."

Also Antonio Sanchez had words of praise for the outgoing president, Antonio Martínez, for "his hard work and despite presiding over our partnership in one of the worst times in our industry, he has been able to maintain the illusion and enthusiasm the objectives it set itself ".

Moreover, Sanchez Tapia has had very moving words for his family, emphasizing "the values received by my parents based on respect and the effort to achieve goals." His brothers "to share the business and family project that unites us" and the companion of his life, his wife Eve "who have received so much support and with whom I have grown personally and professionally, and I thank you your great support and love. "

In another vein, new for this year's gala was broadcast in streaming through YouTube channel Macael Awards and have shared some of the moments and images of the gala, through social networks.

Once again we remind the sponsors of the 2015 edition of Macael Awards: Cosentino, Diputación de Almería, Cajamar, Omag, Caixa Bank, Willis, Smalticeram, Breton, Tenax, Banco Santander, Ashland, Prussiani, Unicaja, Colorobbia, GMM, Esmalglass -Itaca, Diamant Boart, Maser, Italdiamant, Sibelco, Tyrolit, Sacmi, Bankia, Banca March, Banco Popular, Focus Piedra, Diamond Service, Donatoni, Comandulli, Olucarpa Eventos, Suimasa, XL Seguros and Bodegas Mar de Frades.



XXIX Edición  
6 de Noviembre de 2015

In this sense, the president recalled that "in addition to participating in this event, the sponsors are our collaborators in the development of our companies through technical, financing, communication, supplies and again They help us to success in achieving this great gala."